

Porsche Centre Newcastle

Newcastle, NSW

Client: McCarroll's Automotive Group

Budget: Approx \$4 million

Role: Principal Design Consultant

Type: Commercial Development

Completed: 2021

An iconic marque demands an iconic facility, and the new building housing the showroom and workshop for Porsche Centre Newcastle invokes the refined and dynamic aesthetic of the cars Porsche are renowned for. The facility includes showroom display and customer lounge areas, in addition to a delivery bay and service facilities. Externally the area for display of pre-owned cars gives passers by a glimpse of what lies within. EJE collaborated with Porsche Cars Australia's representative and provided documentation to assist with the implementation of Porsche's new design requirements to create a building befitting its prominent site.

