



VAMP by Lisa McGuigan Cellar Door

Location: Pokolbin, NSW

Client: Lisa McGuigan Wines

Budget: Approx \$2 million

Role: Principal Design Consultant

Type: Cellar Door

Completed: 2019

Lisa McGuigan is a masterful wine maker and marketer, has won several awards for her branding and product offerings and is imbued within her branding. Likewise the building is also an extension of her persona and passions - "fashion, music, art and wine". All elements were to be devoid of colour beyond black and white, and hues of silver and pewter. The interior response was to create an experiential journey with a nod to medieval textures and a 'soft-brutality' for interior elements. Attention to chiaroscuro effects of lighting add to the sensory, immersive experience of wine tasting and interior.

'Vamp' is eponymous to Lisa McGuigan herself. A contemporary Hunter Valley wine room predicated by Lisa's award winning brand, devotion to fashion and the colour black.

With a design intent befittingly dubbed "Modern Medieval" this gable-roofed 'cottage in the woods' wears an ominous cloak of stark black steel. Lisa's trademark cross floats hauntingly on the front facade. The entrance is a tentative creep through an immersive antechamber, then a liberating arrival into the voluminous interior hall. Wonderment at the soaring mural, quartz-chard chandelier, picture-framed courtyard and viper-textured tasting bar must occur before the tasting can begin. Chainmaille, protects pewter clad Pinot Noir and Hemp Chardonnay in the private tasting booths. Fresh oysters bathe in ice and a solitary magpie sentinel peers down from the mural on high. This is a temple of wine. This is Lisa McGuigan's 'Vamp'.